

# MARINE M O N E Y

Dear Friends,

I'm writing to share some exciting news. Today, January 12th, Marine Money was acquired by Diversified, a third-generation, family-owned global B2B events and media company based in Portland, Maine. Diversified and Marine Money are a uniquely great combination and we are enormously excited!

This process began a few years ago, when Jim, Mike, and I started thinking carefully about the ideal partner to support Marine Money's next phase of growth and modernization. Our goal has always been to better serve our ship finance community through enhanced digital technology, expanded event platforms and formats, and new opportunities for engagement across the global maritime finance sector—including training, content, data, networking, and growth, both organic and through acquisitions.

From the outset, our highest priority was to preserve the special culture, leadership, and trusted relationships that have defined Marine Money since Jim Lawrence founded the business more than three decades ago. That's why we feel truly fortunate to be joining Diversified.

We've known the Diversified team for many years through their ownership of the International WorkBoat Show and have always enjoyed a strong relationship with them. They are great. Diversified also owns other maritime-related events and platforms, including Seafood Expo Global in Barcelona and Seafood Expo North America in Boston, as well as Pacific Marine Expo, WorkBoat Magazine and National Fisherman, which many of you will know. Beyond their scale and infrastructure, Diversified's family-owned culture and client-first approach make them a natural fit for Marine Money.

As we begin a new year, I want to thank you sincerely for your support over the years—and for what's to come. And while there are many exciting things to look forward to, many things will seem unchanged and everyone/anyone you have interacted with at Marine Money will, as they have always been, be at the ready for your emails, calls, etc.

We are energized and excited and looking forward to 2026 and beyond!

Warm regards, Matt McCleery

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