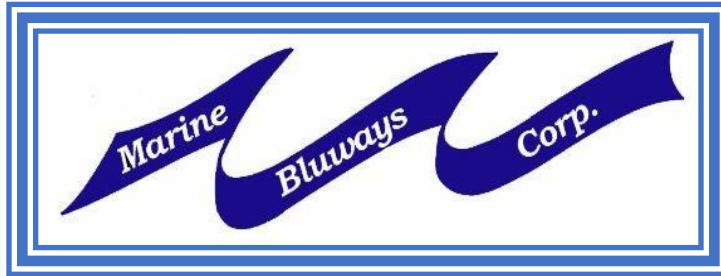


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Maritime development consultancy TransTech / ShipShares LLC are offering Marine Bluways Corp. as vehicle to expand privately-owned Blue Highway assets / operators into a larger, politically potent, financially more viable bankable enterprise.

All infant industries face problems of undercapitalization, understaffing, difficulty gaining market share, and lack of strong political voice. These challenges are magnified for maritime startups where equipment is capital intensive, skilled labor in short supply, dock space scarce and cargo shippers look for incentives to test the waterborne mode against longstanding relationships with existing over-the-road transport providers.

“The purpose of consolidating is to achieve scale,” notes Geoff Uttmark, founder of TransTech / ShipShares LLC. “Scale lowers unit throughput cost, improves service to shippers, provides better access to capital, better utilizes equipment and dock space, creates more balanced competition and attracts broader political support so it’s a win for all constituencies.”

NYC’s Blue Highways initiative is at an important juncture. Success at scale is the acorn that becomes the oak, but to become the oak the acorn must be nurtured. Marine Bluways Corp. can accomplish this. With strength will come growth that TransTech / ShipShares expect will include re-establishing overnight freight / passenger marine services on the Hudson River and Long Island Sound. In its heyday the Hudson River hosted over thirty marine operators , at least seven of which were publicly owned companies.



TransTech is a naval architecture design and marine shipping project development consultancy ShipShares LLC is a marine projects finance advisory. Information on both companies can be found at joint web site [www.shipshares.com](http://www.shipshares.com).

Links to further information on Blue Highways developments are available at *What’s New* on TransTech / ShipShares LLC home page. To discuss the proposed consolidation further, please contact Geoff Uttmark at [geoff-nyc@shipshares.com](mailto:geoff-nyc@shipshares.com) or call (001) 347 581 2731 [GMT -5].